

Marketing Mavericks

A young entrepreneur guide to becoming a marketing maven!





"Marketing Mavericks empowers young minds to navigate the dynamic world of marketing, equipping them with the tools to build brands and create impactful campaigns."



Overview



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About LEC.int

Welcome to Leaders Education Centre, your premier destination for academic excellence and personal growth in Qatar. We believe every student has the potential to excel and make a meaningful impact on the world. Our mission is to empower students through comprehensive educational support and skill development, tailored to meet diverse needs and international educational standards.

We specialise in personalised tuition for students seeking academic improvement and excellence, preparing them for critical exams like the SAT, LSAT, and A-levels. Our experienced educators help students gain the confidence and knowledge they need to succeed.

Beyond academics, we offer essential skills courses, including language training, coding, MS Office proficiency, digital marketing strategies and more. Our goal is to prepare students for the professional landscape.

Creativity and exploration are at the heart of what we do. We provide a vibrant space for students to discover and nurture their passions in graphic design, photography, branding, and art.

At Leaders Education Centre, we are more than an educational institution; we are a community dedicated to nurturing the leaders of tomorrow. Join us on a journey of discovery, growth, and achievement. Together, we will unlock your full potential and pave the way for a brighter future.



Marketing Mavericks Overview



Dive into the exhilarating world of marketing with "Marketing Mavericks"!

This immersive program invites students to unleash their creativity and strategic thinking as they explore the essential elements of effective marketing. From identifying target audiences and crafting a unique brand identity to mastering the art of social media marketing, participants will learn to create compelling advertising campaigns that capture attention and drive engagement.

Through hands-on projects and real-world applications, students will analyze market trends to uncover exciting business opportunities, all while developing the skills needed to stand out in the competitive marketing landscape. Join us and transform into a marketing maven ready to make your mark in the industry!



Why Marketing Mavericks?

In today's competitive business environment, effective marketing is crucial for success. The "Marketing Mavericks" program provides students with a solid foundation in marketing principles, empowering them to think creatively and strategically.

This program is essential for those looking to develop skills that are highly valued in both academic settings and the business world. By mastering the fundamentals of marketing, students will be well-prepared to influence consumer behavior, drive brand growth, and seize market opportunities.

We employ several key strategies

01 Hands-On Projects

Students engage in practical projects, such as creating real-world advertising campaigns, to apply their knowledge and develop critical thinking skills.

02 Case Studies and Market Analysis

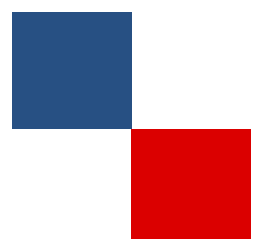
Through the examination of successful marketing strategies and analysis of current market trends, students gain insight into effective practices and emerging opportunities.

03 Collaborative Learning

Team-based activities encourage collaboration, allowing students to learn from one another and build essential teamwork skills crucial for marketing professionals.

04 Industry Expert Insights

Participants receive guidance and inspiration from marketing professionals, learning industry secrets and best practices that they can apply to their own marketing endeavors.



Our Program



"Marketing Mavericks" program, ensures that students not only learn the fundamentals of marketing but also apply their knowledge through hands-on projects, real-world case studies, and collaborative learning experiences.

01



24 Engaging Classes

Each class is crafted to be both educational and fun, keeping your teen motivated and excited to learn.

02



6 Targeted Modules

Covering a wide range of subjects to stimulate curiosity and broaden understanding.

03



30+ Hrs Marketing Mastery

30hrs of interactive learning time to reinforce and build upon language and communication skills.

Course Objectives

01

Understand Marketing Fundamentals

Understanding of key marketing principles, including target audience identification, brand development, and market research techniques.

02

Develop Practical Marketing Skills

Gain hands-on experience in creating advertising campaigns, crafting engaging content, and leveraging social media platforms to effectively promote brands.

03

Analyze and Apply Market Trends

Analyze market trends, consumer behavior, and competitive landscapes, using data-driven insights to make informed marketing decisions.

04

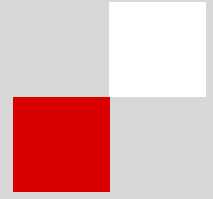
Enhance Strategic Thinking and Creativity

Cultivate the ability to think strategically and creatively, applying innovative approaches to solve marketing challenges and develop unique brand identities.

05

Create and Present a Comprehensive Marketing Plan

design and present a detailed marketing plan, demonstrating your ability to apply marketing concepts and strategies to real-world scenarios.



Nurturing Global Thinkers, Shaping Future Leaders

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